

MACLEAN'S

FEBRUARY 15 1952 CANADA'S NATIONAL MAGAZINE 15 CENTS

What kind of Canadians
are we getting?

A BUTCHER TALKS BACK

Fredericton:
ARISTOCRAT UNDER THE ELMS





R research on diseases of the heart and blood vessels has been helping to save many lives today.

Research also has demonstrated that the diet chosen by the parents of children — may be just waiting for results at its full length. Now scientists are beginning to give helpful hints on how to choose the right diet for your child.

Research of the arteries that branch the heart has also been more effectively now than ever before with various drugs that prevent the formation or spread of blood clots. Scientists have also ordered to coordinate mortality from these arteries are mediated heart one-third by the proper use of these drugs.

Great studies have been made on curing cholesterol in the vessels of the heart. Hereditary heart disease may now be treated with drugs. The diet is also being studied in relation to the disease.

In addition, after research at the hospital the progress in the field of treatment of various heart disorders.

Even though there are still all new, doctors of the heart and

blood vessels continue to be the greatest threat to life. Hundreds of thousands of Canadians are at risk by them and they need to be about 30 percent of the total mortality in our country.

Although no one, however, that much can be done to help protect the heart, and reduce the risk from heart disease, there are many steps that can be taken.

1. Be sure to have periodic weight checks to keep track of any increase in weight or decrease in weight. This is important because it is a sign of heart disease. It is also a sign of heart disease. It is also a sign of heart disease.

2. Be sure to have periodic blood pressure checks. This is important because it is a sign of heart disease. It is also a sign of heart disease. It is also a sign of heart disease.

3. Follow a regular heart-healthy diet. This is important because it is a sign of heart disease. It is also a sign of heart disease. It is also a sign of heart disease.

4. Get regular exercise. This is important because it is a sign of heart disease. It is also a sign of heart disease. It is also a sign of heart disease.

5. Get regular medical checkups. This is important because it is a sign of heart disease. It is also a sign of heart disease. It is also a sign of heart disease.



Inside the Big House, there is a view of the streets outside. The street is full of life.

MY CHRISTMAS IN SING SING

A WINTER season in Sing Sing is a winter. Park Avenue, which is a street in New York, is a street in New York. It is a street in New York. It is a street in New York.

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BACKSTAGE AT OTTAWA

B. C. Coalition Commits Suicide

By SEAR TRASSE, Maclean's Ottawa Editor

WHEN the British Columbia Government blew up last month its coalition and its appearance in Canadian politics, it was expected that the party would be a major force in the coming election. It could have been a major force in the coming election. It could have been a major force in the coming election.

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"I risked my career on skis!"

see JANE RUSSELL and the "DOUBLE STRIKE" and the "DOUBLE STRIKE"



"I risked my career on skis!" - Jane Russell. She is a woman who risked her career on skis. She is a woman who risked her career on skis.

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Glowing Loveliness the Silvo Way

The Silvo way—the safe, easy way to keep silver gleaming and beautiful—is recognized the world over. Goats Silvo across away all traces of dullness and tarnish, restore your precious silverware shiny with lusterless. Because Silvo is made especially for silver, Silvo Liquid Polish is recommended by International Silver Company, makers of this beautiful new pattern, "Joan of Arc."



SILVO... especially for silver

Coming Events...

Illustration by the author of the play "The Girl Who Came to Stay" by J. M. Barrie.



in Britain

THE following is a list of the plays which are being produced in the theatres of London and the provinces during the season 1952-53. The list is compiled from the programmes of the theatres and is intended to give a general impression of the range of plays being produced. It is not intended to be a complete list of all plays being produced in the theatres.

COME TO BRITAIN IN 1952

On page 10 of the programme, the list of plays is given in alphabetical order. The list is compiled from the programmes of the theatres and is intended to give a general impression of the range of plays being produced. It is not intended to be a complete list of all plays being produced in the theatres.

The first play listed is "The Girl Who Came to Stay" by J. M. Barrie. This play is being produced at the Theatre Royal, Drury Lane. The play is a comedy and is based on the story of a young girl who is kidnapped by a man and is later rescued by her father.

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CANADIAN WINE INSTITUTE
372 Bay Street, Toronto

SUCCESSFUL MEN PREFER PALMOLIVE



MADE IN CANADA
100% PURE
100% GUARANTEED

WHEN SUCCESSFUL MEN are
asked why they use Palmolive
shampoo, they say: "It keeps my
hair looking clean, soft and
shiny. It's the only shampoo
I've ever used."



Palmolive is the only soap
that keeps your hair looking
clean, soft and shiny.

MADE IN CANADA
100% PURE
100% GUARANTEED

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MA BASH



From the Sons of the Prophet

The Master Who Preaches on Every
Friday night in the city, and is
a member of the Prophet's
House, has been named as
the most important of the
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WIT AND WISDOM



The Morning After: "You say so
often that you feel lonely, but
you don't seem to be lonely
when you're with me. Why not
be lonely when you're with me?"
—Graham

Spent on Legs: "I am so sorry
about it. I am so sorry about it.
I am so sorry about it. I am so
sorry about it. I am so sorry
about it. I am so sorry about it."
—The American

Spill Soap: "I spilled soap on
my face. I am so sorry about it.
I am so sorry about it. I am so
sorry about it. I am so sorry
about it. I am so sorry about it."
—The American

Went to the Store: "I went to the
store to buy some soap. I am
so sorry about it. I am so sorry
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—The American

MADE IN CANADA BOSTITCH B-11 Stapler with Staple Remover



The Stapler that gives you
FIVE
Stapling Tools
in ONE

MADE IN CANADA
100% PURE
100% GUARANTEED

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100% GUARANTEED



EXPORT
CANADA'S FINEST
CIGARETTE

Answer to Mark's
Beloved Book, No. 2

Answer to Mark's
Beloved Book, No. 2



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100% PURE
100% GUARANTEED



MADE IN CANADA
100% PURE
100% GUARANTEED

I've Re-Discovered OLD DUTCH CLEANSER!

Here's what Mrs. E. A. Bishop,
49 The Oaks, Toronto, writes:

"It's a joy to use Old Dutch again! It's so handy and
fragrant . . . cuts grease from my pots and pans
quick as a wink. Smooth Old Dutch is wonderful for
the sink and enamel stove top too. It leaves them
shining white and clean. Re-discovering Old Dutch is
quite a revelation . . . I simply had to write and tell
you how pleased I am with Old Dutch Cleanser."



MADE IN CANADA



Outcleans Them All!

Helps You Clean With

TWICE the SPEED and EASE Snowy-White...Sudsing Action!

For the "shine-of-their-lives," use Old Dutch to polish *all* your porcelain, pots and pans, even greasiest roasters and broilers! Cuts grease faster, floats away dirt and grime with *real* sudsing action—not wispy foam. Join housewives everywhere who are discovering—and re-discovering—snowy-white, fragrant, new-sudsing Old Dutch... the only cleanser made with Activated Seismotite!

EXCLUSIVE
FIRST TIME EVER OFFERED
AT THIS LOW PRICE!

BEAUTIFUL "SNACK-SERVER" HOSTESS SET!

GENUINE QUIKUT...NATIONALLY ADVERTISED AT \$1.50

YOURS FOR

only 50¢

and Windmill Pictures
from 2 Old Dutch Cleanser labels

A FINE GIFT!

Get extra sets—for brides to be, bridge prizes, birthday gifts! Order as many as you want while limited supplies last. Don't wait!



(Actual Length 7 1/4")

(Actual Length 7 1/4")

Save \$1.00 Over Nationally Advertised Price!

Lovely enough to adorn any table. Lasts through simulated mother-of-pearl handles. Mirror-finish, stainless steel knife blades and fork prongs. Knife has hollow-ground edge.

For cutting, spreading, slicing, serving. Fork of modern design serves sandwiches, meat, relishes, cheese, pickles, olives. Attractive, practical—a wonderful value!

Old Dutch Cleanser, Dept. H-B
64 Macdonell Ave.
Toronto 9, Ontario

Please send me _____ Quikut "Snack-Server" Hostess Sets. For each set ordered, I enclose five in coin and Windmill Pictures from 2 Old Dutch Cleanser labels.

Name _____

Address _____

City _____ Province _____

Offer good only in Canada—while limited supplies last